Together We Are Stronger & Building A Competitive Workforce

Workforce Development in Hampton Roads
What is Workforce Development Anyway?

• First, the old definition –

• Workforce development was an American economic development approach that attempted to enhance a region’s economic stability and prosperity by focusing on people rather than businesses.

(from Wikipedia)
What is Workforce Development Today?

- The New Definition – Workforce development is becoming an American economic development approach that enhances a region’s economic stability and prosperity by focusing on business.
Who Is Opportunity Inc of Hampton Roads?

• The Hampton Roads Workforce Development Board is responsible for developing workforce policy and administering workforce development initiatives in Virginia's Workforce Investment Area 16, which includes these localities: Chesapeake, Franklin, Isle of Wight, Norfolk, Portsmouth, Southampton, Suffolk and Virginia Beach. The Board conducts its operations through the "Opportunity Inc." organization.

• Opportunity Inc. oversees federally funded workforce development programs, which assist businesses in accessing qualified workers and jobseekers in finding suitable job openings and bolstering their earning power through training.
Who We Are Really

- We are the Workforce Investment Board that has exceeded all performance measures for Adults and Dislocated Workers every year for the last 4 years.
- We are the Workforce Investment Board that has just achieved Memorandums of Understanding with ALL the library systems in South Hampton Roads to act as Career Access Networks. That has never been done before.
How Did We Do That?

We Make it our business to collaborate!

- Virginia Beach Adult Learning Center Inter-Agency Committee
- Regional Military Employer Advisory Board
- Chesapeake Economic Development Employer Advisory Committee
- Virginia Beach Re-Entry Council
- Hampton Roads Regional Re-Entry Council
- Norfolk Redevelopment and Housing Family Self-Sufficiency Committee
- Virginia Beach Redevelopment and Housing Program Coordinating Committee for Family Self-Sufficiency
- The Coastal Virginia Business Services Partnership
- Virginia Beach Financial Empowerment Committee
- Hampton Roads Chamber of Commerce
- Suffolk Workforce Development Committee
- Rapid Response Team – Eastern Region
- Commonwealth Network
- Norfolk Pastors’ Coalition
- Chesapeake Redevelopment and Housing Authority
- Virginia Department of Juvenile Justice Task Force
- Retail Alliance
- And Many More…….
Successful Collaborations

- The South Norfolk/Trade Team Event
- Regional Health Care Job Fair
- The Bank of America Hiring Event
- The Norfolk Pastors’ Coalition Education and Job Fair
- ADP Information Sessions – 400 attendees!
- Coastal Virginia Business Services Group
Services To Individuals

- Job Search Assistance
- Funding for Occupational Skills Training/Certification/Registered Apprenticeships
- Resume, Interview, job search workshops
- Computer workshops
- Job Search Resources (computers, printers, fax, copier, phone bank)
- One-on-One Career Planning and Coaching
Services for Businesses

• Recruiting/Talent Management Assistance
• Services to Reduce Your Training Costs (OJT, IWT, Customized Training)
• Services to Reduce Your Cost Per Hire (active outreach and recruitment)
• Hiring/Interview Events

All Services are........... FREE!

Who doesn’t like Free!
Where Are We Located?

- **OppInc One-Stop Workforce Center**
  861 Glenrock Rd, Suite 100
  Norfolk, VA 23502
  757-461-7537

- **Suffolk Workforce Development Ctr.**
  157 N. Main Street
  Suffolk, VA 23434
  757-514-7730

- **Regional Workforce Development Ctr.**
  100 College Drive
  Paul D Camp Community College
  Franklin, VA 23851
  757-569-6070